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## Abstract

Absorbent article such as a diaper and incontinence guard, in which on the inside of the liquid impervious backsheet (3), i e on the side adjacent the absorbent body, there is arranged a wetness indicator (9) in a certain pattern, which is visible through the backsheet material. The wetness indicator (9) is applied on or adjacent at least one strip (10) having a colour or tint different from the rest of the backsheet material (3). The colour or tint of the strip (10) can also be an indication of the product type, size absorption capacity or the like of the article. Moreover there can on the strip (10) be printed symbols (11), codes or the like indicating product type or the like.

(Publication figure 1)